

Other Dairy in Bulgaria

Market Direction | 2022-09-13 | 22 pages | Euromonitor

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Report description:

Retail volume sales of almost all other dairy categories are set to decline in 2022 due to the lower levels of cooking at home as people spend more time outside their homes, including more travelling and eating in consumer foodservice outlets. Only coffee whiteners has been positively affected by employees returning to offices and face-to-face meetings as the threat from COVID-19 has waned. On the other hand, marked inflation, increased production costs and higher transportation fees have led to...

Euromonitor International's Other Dairy in Bulgaria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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