

NRT Smoking Cessation Aids in Turkey

Market Direction | 2022-09-26 | 22 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Growth in demand for NRT smoking cessation aids was particularly strong during 2020 because smoking was identified as a significant risk for developing severe symptoms if one contracted COVID-19. Even before the onset of COVID-19, smoking prevalence had been in steady decline in Turkey, and this continues in 2022 - despite high levels of stress causing some smokers to struggle to quit. Overall, however, the health and wellness trends prevail, which help to support sales of NRT smoking cessation...

Euromonitor International's NRT Smoking Cessation Aids in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

NRT Smoking Cessation Aids in Turkey

Euromonitor International

September 2022

List Of Contents And Tables

NRT SMOKING CESSATION AIDS IN TURKEY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Ongoing health and wellness trends enhanced by COVID-19 continue to inspire smokers to quit

Rx smoking cessation aids pose the main competition to NRT variants

NRT gum continues to drive growth in NRT smoking cessation aids

PROSPECTS AND OPPORTUNITIES

Multinational companies continue to lead with their globally recognised brands

Lack of innovation in NRT smoking cessation aids will restrict growth

E-cigarettes seen as an emerging competitive threat

CATEGORY INDICATORS

Table 1 Number of Smokers by Gender 2017-2022

CATEGORY DATA

Table 2 Sales of NRT Smoking Cessation Aids by Category: Value 2017-2022

Table 3 Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2017-2022

Table 4 NBO Company Shares of NRT Smoking Cessation Aids: % Value 2018-2022

Table 5 LBN Brand Shares of NRT Smoking Cessation Aids: % Value 2019-2022

Table 6 Forecast Sales of NRT Smoking Cessation Aids by Category: Value 2022-2027

Table 7 Forecast Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2022-2027

CONSUMER HEALTH IN TURKEY

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 9 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2017-2022

Table 11 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 12 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 13 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 14 Distribution of Consumer Health by Format: % Value 2017-2022

Table 15 Distribution of Consumer Health by Format and Category: % Value 2022

Table 16 Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

NRT Smoking Cessation Aids in Turkey

Market Direction | 2022-09-26 | 22 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-20
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com