

NRT Smoking Cessation Aids in Turkey

Market Direction | 2022-09-26 | 22 pages | Euromonitor

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Report description:

Growth in demand for NRT smoking cessation aids was particularly strong during 2020 because smoking was identified as a significant risk for developing severe symptoms if one contracted COVID-19. Even before the onset of COVID-19, smoking prevalence had been in steady decline in Turkey, and this continues in 2022 - despite high levels of stress causing some smokers to struggle to quit. Overall, however, the health and wellness trends prevail, which help to support sales of NRT smoking cessation...

Euromonitor International's NRT Smoking Cessation Aids in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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NRT SMOKING CESSATION AIDS IN TURKEY

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

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