

NRT Smoking Cessation Aids in Slovakia

Market Direction | 2022-09-26 | 22 pages | Euromonitor

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Report description:

The stress related to COVID-19 and, more recently, the Russian invasion of Ukraine has increased the number of active smokers. Nevertheless, the steep price increase of cigarettes and other consumer prices is likely to motivate more smokers to quit. All categories of NRT smoking cessation aids except NRT lozenges are set to perform very well in 2022, recording double-digit growth. NRT lozenges has never gained much popularity amongst Slovak consumers as they prefer NRT gum or patches. NRT spray...

Euromonitor International's NRT Smoking Cessation Aids in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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NRT SMOKING CESSATION AIDS IN SLOVAKIA

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Current events influence number of consumers wanting to quit smoking

Very little or no change in distribution of NRT smoking cessation aids

Nicorette retains its leading position

PROSPECTS AND OPPORTUNITIES

Demand for NRT cessation aids to be dampened by consumers shifting towards other products, like e-cigarettes.

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