

Mobility in Turkey

Market Direction | 2022-08-19 | 21 pages | Euromonitor

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Report description:

In 2021, public transport and shared mobility saw significant growth due to relaxed COVID-19 precautionary measures from mid-year, facilitating people to go out of home. On the other hand, the new car market experienced decline in the same year due to problems in the supply chain for new cars. Electrical and alternative fuel cars demonstrated high growth although these were afforded by only the most affluent section of the population.

Euromonitor International's Mobility in Turkey report offers a comprehensive guide of the traditional and newly emerging mobility forms. The report is broken down into five key areas of industry research: automotive sales and ownership, electric and alternative fuel vehicles, shared mobility, public transport, and autonomous vehicles and connectivity. It provides the latest automotive sales and registration and shared mobility data over 2015-2020, allowing you to identify the sectors driving growth. It assesses the strategic analysis of key factors influencing the market - be they legislative, consumer lifestyle or economic. Forecasts in the reports are available to 2025.

Product coverage: Car Traffic Volume, Distances Travelled by Mode of Transport, Electric Charging Stations, Fuel Prices, Light Vehicle Sales, Shared Mobility, Vehicle Production, Vehicle Registrations, Vehicles in Use.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Mobility market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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