

Herbal/Traditional Products in Tunisia

Market Direction | 2022-09-26 | 20 pages | Euromonitor

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Report description:

Demand for herbal and traditional analgesics recorded an important increase in 2022 as many doctors in the country are recommending and prescribing herbal products to be used in conjunction with prescription pharmaceuticals. Also, traditionally Tunisian consumers have often self-medicated with traditional herbs and spices to prevent or treat minor ailments. If there is a traditional, home-made remedy for the prevention or treatment of a minor illness, Tunisians still tend to opt for that over st...

Euromonitor International's Herbal/Traditional Products in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

September 2022

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Self-medication/self-care and preventive medicine

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