

**Herbal/Traditional Products in Serbia**

Market Direction | 2022-09-26 | 21 pages | Euromonitor

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**Report description:**

During the pandemic in 2020-2021, many consumers looked to non-herbal remedies in search of quick and effective solutions to complaints. As consumers returned to busy out-of-home lifestyles as the effects and restrictions of the pandemic eased, many continued to look first to non-herbal remedies for a quicker effect and faster recovery compared to herbal/traditional remedies. These consumers pay little or no attention to possible adverse side-effects, and they are unwilling to wait longer to rec...

Euromonitor International's Herbal/Traditional Products in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Herbal/Traditional Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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