

## **Fragrances in Germany**

Market Direction | 2022-09-30 | 25 pages | Euromonitor

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### **Report description:**

Fragrances saw only a small current value decline in 2021, after witnessing a strong single-digit decline in 2020. Although the value decline was not as strong as in 2020, it should be noted that this was partly due to price rises, since retail volume sales still decreased considerably. In 2021, the ongoing pandemic still significantly disrupted social occasions, which are the bedrock of fragrances consumption. More time spent working from home resulted in a reduction in demand due to a lack of...

Euromonitor International's Fragrances in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Mass Fragrances, Premium Fragrances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Fragrances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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FRAGRANCES IN GERMANY

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