

Drinking Milk Products in the United Arab Emirates

Market Direction | 2022-09-13 | 20 pages | Euromonitor

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Report description:

Fresh milk is set to see dynamic current value growth in 2022. This growth is primarily being driven by inflationary pressures caused by the war in Ukraine and resultant price increases. Previously, a family size (2-litre) pack of fresh milk retailed at AED10.50 in 2021, but following the crisis and inflationary pressures, the pack price rose to AED12.00 for the same SKU. All the leading dairy players have raised their prices in 2022, including Marmum, which was the only supplier to retail at AE...

Euromonitor International's Drinking Milk Products in United Arab Emirates report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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