

Drinking Milk Products in the Czech Republic

Market Direction | 2022-09-15 | 20 pages | Euromonitor

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Report description:

Drinking milk products are not expected to perform well in 2022, with retail volume sales on the decline, whilst current value sales will be driven by price increases. The decline in milk products is expected to be driven by poor value and volume sales in shelf stable milk, which is the largest drinking milk product in the Czech Republic. Shelf stable milk had performed well during the lockdown, as consumers tried to shop less in order to avoid infection from COVID-19 and bought long-life produc...

Euromonitor International's Drinking Milk Products in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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