

Drinking Milk Products in Thailand

Market Direction | 2022-09-14 | 23 pages | Euromonitor

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Report description:

The government has eased Coronavirus (COVID-19) restrictions while implementing country-reopening schemes. The relaxation of COVID-19 restrictions and move towards normality is leading to higher domestic consumption of drinking milk products in 2022, following two years of strong overall decline. However, retail volume and current value sales are not expected to return to their 2019 levels by the end of the review period. Nonetheless, the return to pre-pandemic lifestyles, with the working hours...

Euromonitor International's Drinking Milk Products in Thailand report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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