

## **Drinking Milk Products in South Korea**

Market Direction | 2022-09-08 | 21 pages | Euromonitor

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### **Report description:**

Drinking milk products continues to experience some shifts in consumption patterns in 2022. Following a notable upturn in demand through retail due to pandemic-induced home seclusion and a move away from foodservice, sales of the latter started to slowly improve in 2021 as restrictions eased, with the channel set to fully recover in volume terms in 2022 in line with greater mobility outside of the home. Nevertheless, there are some variations within the category. As students return to schools, f...

Euromonitor International's Drinking Milk Products in South Korea report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Drinking Milk Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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