

Drinking Milk Products in Slovenia

Market Direction | 2022-09-29 | 19 pages | Euromonitor

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Report description:

Drinking milk has been affected by particularly high price rises as the war in Ukraine leads to energy price rises, which are feeding into price rises for foods. While milk is expected to register double-digit value growth, volume growth will be minimal. With such concern about price rises, there was only a few product launches. Flavoured milk is an emerging product and Vindia launched a flavoured milk with a healthier positioning, that has added protein, but no added sugar, and which comes in v...

Euromonitor International's Drinking Milk Products in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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