

Drinking Milk Products in Slovakia

Market Direction | 2022-09-14 | 21 pages | Euromonitor

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Report description:

Approximately 20% of the Slovak population now suffers from lactose intolerance or some form of dairy allergy. Together with rising health awareness, frequent new launches and consistent improvements in distribution, this has helped to strengthen interest in plant-based alternatives to lactose-free milk in recent years. However, with the negative economic impact of COVID-19 making consumers more budget-conscious, over 2020-2021 lactose-free milk products were able to regain some ground from plan...

Euromonitor International's Drinking Milk Products in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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