

Drinking Milk Products in Singapore

Market Direction | 2022-09-08 | 22 pages | Euromonitor

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Report description:

Commencing on 30 December 2022, the government's Nutri-Grade system will be implemented with the aim of reducing sugar and fat levels in beverages. This system will impact drinking milk products with milk likely to be labelled as; Grade A: fat-free; Grade B: semi-skimmed; Grade C: full fat, and dairy only flavoured milk drinks. To ensure that full fat, semi-skimmed and fat-free are distinguished by different tiers, players will have to comply with the nutrient band tied to the grading system. Nu...

Euromonitor International's Drinking Milk Products in Singapore report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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