

Drinking Milk Products in Norway

Market Direction | 2022-09-13 | 22 pages | Euromonitor

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Report description:

Retail volume sales of drinking milk products continue to decrease in 2022, at a slightly lower rate than the previous year. For fresh milk, sales are being negatively impacted by society going back to 'normal' after the event of the pandemic, with people spending more time outside of the home, including eating out at restaurants. Furthermore, with many people returning to work, this has decreased the occasions of leisurely sit-down breakfasts and cooking from scratch, as was the norm during the...

Euromonitor International's Drinking Milk Products in Norway report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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