

Drinking Milk Products in Nigeria

Market Direction | 2022-09-22 | 23 pages | Euromonitor

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Report description:

In spite of rising oil prices due to the war Ukraine, the Nigeria oil industry is not benefitting as much as it could as output is low due to infrastructure deficiencies. Therefore, the economy is being negatively impacted by soaring global gas and food prices. The naira has also devalued, making many imports even more expensive and also making it difficult for local companies to access foreign exchange to buy materials. All in all, this is expected to mean an overall bleak performance for drink...

Euromonitor International's Drinking Milk Products in Nigeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Drinking Milk Products in Nigeria
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List Of Contents And Tables

DRINKING MILK PRODUCTS IN NIGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Significant volume decline in 2022

FrieslandCampina WAMCO still leads but loses value share

Flavoured milk drinks fare slightly better than powder milk

PROSPECTS AND OPPORTUNITIES

Muted performance over forecast period

More competition over the long term as local production increases

Leading players look to differentiate

CATEGORY DATA

Table 1 Sales of Drinking Milk Products by Category: Volume 2017-2022

Table 2 Sales of Drinking Milk Products by Category: Value 2017-2022

Table 3 Sales of Drinking Milk Products by Category: % Volume Growth 2017-2022

Table 4 Sales of Drinking Milk Products by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Drinking Milk Products: % Value 2018-2022

Table 6 LBN Brand Shares of Drinking Milk Products: % Value 2019-2022

Table 7 Distribution of Drinking Milk Products by Format: % Value 2017-2022

Table 8 Forecast Sales of Drinking Milk Products by Category: Volume 2022-2027

Table 9 Forecast Sales of Drinking Milk Products by Category: Value 2022-2027

Table 10 Forecast Sales of Drinking Milk Products by Category: % Volume Growth 2022-2027

Table 11 Forecast Sales of Drinking Milk Products by Category: % Value Growth 2022-2027

CHART 1 Dairy Products and Alternatives Value Sales Growth Scenarios: 2020-2027

CHART 2 Dairy Products and Alternatives Impact of Drivers on Value Sales: 2020-2027

DAIRY PRODUCTS AND ALTERNATIVES IN NIGERIA

EXECUTIVE SUMMARY

Dairy products and alternatives in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2017-2022

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022

Table 16 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022

Table 17 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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