

Drinking Milk Products in Mexico

Market Direction | 2022-09-13 | 22 pages | Euromonitor

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Report description:

Retail volume sales of drinking milk products are set to resume pre-pandemic trends in 2022, with retail volume sales on the decline, while current value sales are driven by an increase in retail prices. Demand for drinking milk products had already been on the decline over the review period. Pandemic-induced home seclusion and the closure of foodservice establishments temporarily reversed this trend as consumers prepared hot and cold beverages at home, and spent more time cooking and baking. As...

Euromonitor International's Drinking Milk Products in Mexico report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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