

Drinking Milk Products in Hong Kong, China

Market Direction | 2022-09-08 | 22 pages | Euromonitor

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Report description:

Retail sales of drinking milk products witnessed an unprecedented surge due to panic shopping as the first wave of COVID-19 emerged in 2020. With more pleasant circumstances in which outdoor restrictions were eased for the second half of 2021, various at-home activities such as dining, drinking, cooking, and baking dropped as outdoor activities were resumed leading to a notable switch in consumption of drinking milk products through foodservice.

Euromonitor International's Drinking Milk Products in Hong Kong, China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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