

Drinking Milk Products in Egypt

Market Direction | 2022-09-13 | 21 pages | Euromonitor

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Report description:

Drinking milk is expected to be one of the best performing dairy products in 2022. It is expected to register double-digit current value growth, but also healthy volume growth, in spite of price rises - mainly due to rising fuel prices stemming from the war in Ukraine. Drinking milk is considered a staple in the Egyptian diet and this supports volume sales.

Euromonitor International's Drinking Milk Products in Egypt report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

Summary 1 Research Sources

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