

Drinking Milk Products in Dominican Republic

Market Direction | 2022-09-08 | 21 pages | Euromonitor

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Report description:

Volume sales of drinking milk products continue to increase over the course of 2022, with sales driven by rising demand in the dominant category of shelf stable milk. However, this positive performance belies a potentially challenging situation for Grupo Rica, the country's dominant dairy producer, and other major stakeholders in the local dairy industry: local consumers are increasingly concerned about the potential for excessive dairy consumption to have a negative impact on their health. While...

Euromonitor International's Drinking Milk Products in Dominican Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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2022 DEVELOPMENTS

Rising volume sales despite increasingly negative attitudes towards cow's milk
Dominant player Grupo Rica continues to invest heavily in the local dairy industry
Powder milk remains a popular option, specifically among low-income consumers.

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Demand for lactose-free drinking milk products expected to increase
New product development may fuel further growth in flavoured milk drinks

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