

Drinking Milk Products in Bosnia and Herzegovina

Market Direction | 2022-09-27 | 20 pages | Euromonitor

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Report description:

Drinking milk products generated solid retail value growth in current terms over the course of 2022, despite volume sales falling as demand came under pressure due to negative demographic trends. Consumer demand is slipping as the population of Bosnia and Herzegovina continues to decline due to the country's low birth rate and high rates of emigration among working-age professionals. Nonetheless, the importance of drinking milk products as a category of staple that are seen as essential for the...

Euromonitor International's Drinking Milk Products in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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