

Drinking Milk Products in Algeria

Market Direction | 2022-09-06 | 19 pages | Euromonitor

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Report description:

Cow's milk dominates retail current value sales of drinking milk products, with fresh milk accounting for the bulk of sales in 2022 compared to shelf stable milk. This can be attributed to price affordability as fresh milk is subsidised by Algerian authorities to support those in low income groups. In addition, local consumers generally perceive fresh milk as being more natural than shelf stable offerings.

Euromonitor International's Drinking Milk Products in Algeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784

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