

Digestive Remedies in China

Market Direction | 2022-09-27 | 24 pages | Euromonitor

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Report description:

Despite another year of positive growth for digestive remedies in 2022, some local consumers are opting for perceived milder solutions such as herbal/traditional products or even preventive health by using probiotics to support gut health. These are perceived as more suitable for long-term use. Mass promotion combined with doctors/opinion leaders' recommendation has put probiotics in the spotlight. An increasing number of Chinese consumers with digestive issues are willing to try probiotics, eit...

Euromonitor International's Digestive Remedies in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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