

Dietary Supplements in Tunisia

Market Direction | 2022-09-26 | 22 pages | Euromonitor

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Report description:

Due to the financial issues facing the central pharmacy of Tunisia, the only importer of dietary supplements, several imported brands were in short supply. This situation particularly affected the availability of market leaders such as Tardyferon, and was beneficial for both domestic brands and locally-produced international brands, such as Tonymcalcium which is produced in the country by Adwya Laboratories.

Euromonitor International's Dietary Supplements in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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DIETARY SUPPLEMENTS IN TUNISIA

KEY DATA FINDINGS

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Mineral supplements record the highest growth thanks to rising awareness of their benefits

Domestic brands offer new packaging; however, multinational brands maintain their lead in 2022

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Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

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