

Dietary Supplements in Slovakia

Market Direction | 2022-09-26 | 26 pages | Euromonitor

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Report description:

The rise of beauty-positioned supplements continues in Slovakia. Dietary supplements that tackle more urgent concerns such as thinning hair and skin health are in high demand because they are believed to have a more immediate impact on consumers' appearance. The category is being strongly driven by new launches of dietary supplements that make beauty enhancing claims about healthy hair, skin, nails, anti-ageing or antioxidant properties. The leader in this category is undoubtedly collagen peptid...

Euromonitor International's Dietary Supplements in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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