

Dietary Supplements in Slovakia

Market Direction | 2022-09-26 | 26 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

The rise of beauty-positioned supplements continues in Slovakia. Dietary supplements that tackle more urgent concerns such as thinning hair and skin health are in high demand because they are believed to have a more immediate impact on consumers' appearance. The category is being strongly driven by new launches of dietary supplements that make beauty enhancing claims about healthy hair, skin, nails, anti-ageing or antioxidant properties. The leader in this category is undoubtedly collagen peptid...

Euromonitor International's Dietary Supplements in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Dietary Supplements in Slovakia Euromonitor International September 2022

List Of Contents And Tables

DIETARY SUPPLEMENTS IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sales of beauty dietary supplements thrive

Dietary supplements to improve and support mental health

Walmark the clear leader

PROSPECTS AND OPPORTUNITIES

Consistent growth is likely to be seen over the forecast

Superfoods and beverages enriched with vitamins or dietary supplements to increasingly compete with the category

E-commerce to remain strong

CATEGORY DATA

Table 1 Sales of Dietary Supplements by Category: Value 2017-2022

Table 2 Sales of Dietary Supplements by Category: % Value Growth 2017-2022

Table 3 Sales of Dietary Supplements by Positioning: % Value 2017-2022

Table 4 NBO Company Shares of Dietary Supplements: % Value 2018-2022

Table 5 LBN Brand Shares of Dietary Supplements: % Value 2019-2022

Table 6 Forecast Sales of Dietary Supplements by Category: Value 2022-2027

Table 7 Forecast Sales of Dietary Supplements by Category: % Value Growth 2022-2027

CONSUMER HEALTH IN SLOVAKIA

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 9 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2017-2022

Table 11 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 12 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 13 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2017-2022

Table 15 Distribution of Consumer Health by Format: % Value 2017-2022

Table 16 Distribution of Consumer Health by Format and Category: % Value 2022

Table 17 ☐Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 18 ∏Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches
DISCLAIMER
DEFINITIONS
SOURCES
Summary 1 Research Sources

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com



☐ - Print this form

To place an Order with Scotts International:

☐ - Complete the relevant blank fields and sign

Dietary Supplements in Slovakia

Market Direction | 2022-09-26 | 26 pages | Euromonitor

Select license	License			Price
	Single User Licence			€825.00
	Multiple User License (1 Site)			€1650.00
	Multiple User License (Global)			€2475.00
				VAT
			Т	otal
* VAT will be added	d at 23% for Polish based companies,	individuals and EU based		
** VAT will be added				
** VAT will be added		individuals and EU based		
** VAT will be added mail* irst Name*		individuals and EU based Phone*		
** VAT will be added mail* irst Name* ob title*		individuals and EU based Phone*	companies who are unable to provid	
Please circle the rele ** VAT will be added irst Name* ob title* Company Name*		Phone* Last Name*	companies who are unable to provid	
** VAT will be added Email* First Name* Sob title* Company Name*		Phone* Last Name* EU Vat / Tax ID	companies who are unable to provid	
** VAT will be added mail* irst Name* ob title* ompany Name* ddress*		Phone* Last Name* EU Vat / Tax ID City*	companies who are unable to provid	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com