

Dietary Supplements in Serbia

Market Direction | 2022-09-26 | 22 pages | Euromonitor

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Report description:

Growing consumer awareness of dietary supplements, their uses and benefits accelerated in the wake of the Coronavirus (COVID-19) pandemic in Serbia. Heightened awareness of the importance of immunity and general health led to spikes in retail volume sales of numerous types of dietary supplements in 2020. Retail volume sales have tended to continue to grow or remain largely stable, as consumers have become more accustomed to incorporating dietary supplements into daily diet.

Euromonitor International's Dietary Supplements in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
September 2022

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

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