

Dietary Supplements in China

Market Direction | 2022-09-27 | 26 pages | Euromonitor

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Report description:

Strict COVID-19 restrictions applied in the first half of 2022 have weighed down the overall performance of dietary supplements due to the disruption to logistics and offline channels. However, since the emergence of the pandemic in 2020, rising health concerns have been at the forefront of consumers' minds, leading to a greater focus on improving one's general health and wellbeing. Therefore, despite short-term uncertainty, dietary supplements is expected to continue increasing its penetration...

Euromonitor International's Dietary Supplements in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

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