

## **Dermatologicals in Tunisia**

Market Direction | 2022-09-26 | 21 pages | Euromonitor

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### **Report description:**

Whilst medicated shampoo recorded value growth in 2022 due to inflation and price increases, volume sales experienced decline in the year. This drop in sales is attributable to the increase in selling prices in relation to the purchasing power of Tunisian consumers, and as the majority of products are imported. Also, several products were out of stock in 2021 and 2022, so consumers were forced to look for alternative products.

Euromonitor International's Dermatologicals in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dermatologicals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
September 2022

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International brands maintain their lead in 2022 as they have a positive image

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