

Dermatologicals in Serbia

Market Direction | 2022-09-26 | 21 pages | Euromonitor

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Report description:

The performance of dermatologicals was not significantly affected by the Coronavirus (COVID-19) pandemic in 2020. This was mainly due to the specific nature of the ailments and conditions dermatologicals are used to relieve. While increased levels of stress and anxiety during the pandemic saw retail volume sales rise slightly faster in 2020, compared with 2019, demand stabilised in 2021. Over 2022, retail volume sales are trending only slightly upwards or downwards, depending on the category. Ma...

Euromonitor International's Dermatologicals in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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