

Dermatologicals in China

Market Direction | 2022-09-27 | 24 pages | Euromonitor

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Report description:

Despite the return of restrictions in early 2022 as cases of COVID-19 once again surged in China, dermatologicals is set to record another positive performance, following high value growth the previous year as local consumers started to spend greater time outside of the home, including exercise, leading to rising incidence of skin or hair issues. While category sales are set to remain positive, there are varying rates of growth depending on the product area, especially as demand overall has been...

Euromonitor International's Dermatologicals in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

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