

Dairy Products and Alternatives in Taiwan

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Report description:

Despite a consensus to learn to live with the virus, a surge in the number of COVID-19 cases in May and June of 2022 led many consumers to continue to work and study remotely from home. With more time at home, the home cooking and baking trend that began with the COVID-19 pandemic remains prevalent in 2022. As such, retail demand for dairy products typically used in cooking and baking, such as butter and spreads, cheese, shelf-stable milk, plain yoghurt and cream, remains high during the year. I...

Euromonitor International's Dairy Products and Alternatives in Taiwan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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