

Dairy Products and Alternatives in Sweden

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Report description:

The COVID-19 pandemic boosted retail demand within most dairy categories during 2020 as consumers spent more time at home and visited foodservice outlets less frequently. This was followed by a small decline in retail volume terms in 2021, with this pattern continuing in 2022 as consumers move towards more normalised behaviour. Some categories like butter and cream benefitted more from the pandemic than others and are as such expected to show stronger declines in 2022. Nonetheless, value sales w...

Euromonitor International's Dairy Products and Alternatives in Sweden report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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