

Dairy Products and Alternatives in Slovenia

Market Direction | 2022-09-29 | 61 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

Overall, dairy products and alternatives are expected to register current value growth, though volume growth will be minimal. The uncertain economic environment is dampening volume demand. In particular, rising prices stemming from the war in Ukraine, which is leading to rising fuel prices, as well as continuing global supply shortages arising from the pandemic, are negatively impacting growth.

Euromonitor International's Dairy Products and Alternatives in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Dairy Products and Alternatives in Slovenia
Euromonitor International
September 2022

List Of Contents And Tables

DAIRY PRODUCTS AND ALTERNATIVES IN SLOVENIA

EXECUTIVE SUMMARY

Dairy products and alternatives in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 1 Sales of Dairy Products and Alternatives by Category: Value 2017-2022

Table 2 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022

Table 4 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022

Table 5 Penetration of Private Label by Category: % Value 2017-2022

Table 6 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022

Table 7 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027

Table 8 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

BABY FOOD IN SLOVENIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Minimal volume growth in 2022, as birth rate continues to decline

Milk formula on the decline due in part to increased breastfeeding

Podravka holds on to strong lead

PROSPECTS AND OPPORTUNITIES

Bleak outlook over forecast period

Added functional benefits attract sales

E-commerce continues to gain value share

CATEGORY DATA

Table 9 Sales of Baby Food by Category: Volume 2017-2022

Table 10 Sales of Baby Food by Category: Value 2017-2022

Table 11 Sales of Baby Food by Category: % Volume Growth 2017-2022

Table 12 Sales of Baby Food by Category: % Value Growth 2017-2022

Table 13 NBO Company Shares of Baby Food: % Value 2018-2022

Table 14 LBN Brand Shares of Baby Food: % Value 2019-2022

Table 15 Distribution of Baby Food by Format: % Value 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 16 Forecast Sales of Baby Food by Category: Volume 2022-2027

Table 17 Forecast Sales of Baby Food by Category: Value 2022-2027

Table 18 □Forecast Sales of Baby Food by Category: % Volume Growth 2022-2027

Table 19 □Forecast Sales of Baby Food by Category: % Value Growth 2022-2027

BUTTER AND SPREADS IN SLOVENIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Limited volume growth, with butter faring best

Competitive landscape remains unchanged

Cooking fat continues decline

PROSPECTS AND OPPORTUNITIES

Muted value and volume growth over forecast period

Ghee an emerging product

Private label gains further value share

CATEGORY DATA

Table 20 Sales of Butter and Spreads by Category: Volume 2017-2022

Table 21 Sales of Butter and Spreads by Category: Value 2017-2022

Table 22 Sales of Butter and Spreads by Category: % Volume Growth 2017-2022

Table 23 Sales of Butter and Spreads by Category: % Value Growth 2017-2022

Table 24 NBO Company Shares of Butter and Spreads: % Value 2018-2022

Table 25 LBN Brand Shares of Butter and Spreads: % Value 2019-2022

Table 26 Distribution of Butter and Spreads by Format: % Value 2017-2022

Table 27 Forecast Sales of Butter and Spreads by Category: Volume 2022-2027

Table 28 Forecast Sales of Butter and Spreads by Category: Value 2022-2027

Table 29 □Forecast Sales of Butter and Spreads by Category: % Volume Growth 2022-2027

Table 30 □Forecast Sales of Butter and Spreads by Category: % Value Growth 2022-2027

CHEESE IN SLOVENIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Cheese still accounts for significant value sales

Ljubljanske Mlekarne continues to lead in 2022

Discounters gain value share

PROSPECTS AND OPPORTUNITIES

Minimal constant value and volume growth

Cheese is highly competitive and players look to differentiate

A slowly recovering economy will lead to increased demand for artisanal cheese

CATEGORY DATA

Table 31 Sales of Cheese by Category: Volume 2017-2022

Table 32 Sales of Cheese by Category: Value 2017-2022

Table 33 Sales of Cheese by Category: % Volume Growth 2017-2022

Table 34 Sales of Cheese by Category: % Value Growth 2017-2022

Table 35 Sales of Spreadable Processed Cheese by Type: % Value 2017-2022

Table 36 NBO Company Shares of Cheese: % Value 2018-2022

Table 37 LBN Brand Shares of Cheese: % Value 2019-2022

Table 38 Distribution of Cheese by Format: % Value 2017-2022

Table 39 Forecast Sales of Cheese by Category: Volume 2022-2027

Table 40 □Forecast Sales of Cheese by Category: Value 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 41 ☐Forecast Sales of Cheese by Category: % Volume Growth 2022-2027

Table 42 ☐Forecast Sales of Cheese by Category: % Value Growth 2022-2027

DRINKING MILK PRODUCTS IN SLOVENIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Muted volume growth in 2022

Private label gains value share in 2022

Consumers look to support their own

PROSPECTS AND OPPORTUNITIES

Minimal value and volume growth over forecast period

E-commerce continues to gain value share

Increasing focus on environmentally-friendly practices, as well as investments in technology

CATEGORY DATA

Table 43 Sales of Drinking Milk Products by Category: Volume 2017-2022

Table 44 Sales of Drinking Milk Products by Category: Value 2017-2022

Table 45 Sales of Drinking Milk Products by Category: % Volume Growth 2017-2022

Table 46 Sales of Drinking Milk Products by Category: % Value Growth 2017-2022

Table 47 NBO Company Shares of Drinking Milk Products: % Value 2018-2022

Table 48 LBN Brand Shares of Drinking Milk Products: % Value 2019-2022

Table 49 Distribution of Drinking Milk Products by Format: % Value 2017-2022

Table 50 Forecast Sales of Drinking Milk Products Products by Category: Volume 2022-2027

Table 51 Forecast Sales of Drinking Milk Products Products by Category: Value 2022-2027

Table 52 ☐Forecast Sales of Drinking Milk Products Products by Category: % Volume Growth 2022-2027

Table 53 ☐Forecast Sales of Drinking Milk Products Products by Category: % Value Growth 2022-2027

YOGHURT AND SOUR MILK PRODUCTS IN SLOVENIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Limited volume growth as prices rise

Ljubljanske Mlekarne dd maintains its value share

Players compete with exotic flavours and focus on sustainability

PROSPECTS AND OPPORTUNITIES

Growth among health-conscious consumers for sour milk products

Discounters gain further value share

Players offer value-added benefits

CATEGORY DATA

Table 54 Sales of Yoghurt and Sour Milk Products by Category: Volume 2017-2022

Table 55 Sales of Yoghurt and Sour Milk Products by Category: Value 2017-2022

Table 56 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2017-2022

Table 57 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2017-2022

Table 58 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2018-2022

Table 59 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2019-2022

Table 60 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2017-2022

Table 61 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2022-2027

Table 62 Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2022-2027

Table 63 ☐Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2022-2027

Table 64 ☐Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2022-2027

OTHER DAIRY IN SLOVENIA

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

KEY DATA FINDINGS

2022 DEVELOPMENTS

Limited volume growth in 2022

Stable growth for chilled and shelf stable desserts

Unchanged competitive landscape

PROSPECTS AND OPPORTUNITIES

Minimal volume growth over forecast period

Opportunities lie in added-value proposals to reinvent the image of other dairy

E-commerce continues to gain value share

CATEGORY DATA

Table 65 Sales of Other Dairy by Category: Volume 2017-2022

Table 66 Sales of Other Dairy by Category: Value 2017-2022

Table 67 Sales of Other Dairy by Category: % Volume Growth 2017-2022

Table 68 Sales of Other Dairy by Category: % Value Growth 2017-2022

Table 69 NBO Company Shares of Other Dairy: % Value 2018-2022

Table 70 LBN Brand Shares of Other Dairy: % Value 2019-2022

Table 71 Distribution of Other Dairy by Format: % Value 2017-2022

Table 72 Forecast Sales of Other Dairy by Category: Volume 2022-2027

Table 73 Forecast Sales of Other Dairy by Category: Value 2022-2027

Table 74 □Forecast Sales of Other Dairy by Category: % Volume Growth 2022-2027

Table 75 □Forecast Sales of Other Dairy by Category: % Value Growth 2022-2027

PLANT-BASED DAIRY IN SLOVENIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Limited volume growth in 2022

International players dominate

Increasing choices available

PROSPECTS AND OPPORTUNITIES

Moderate constant value growth over forecast period

Plant-based milk could increasingly steal value share from dairy milk

Environmental agenda supports plant-based dairy

CATEGORY DATA

Table 76 Sales of Plant-Based Dairy by Category: Volume 2017-2022

Table 77 Sales of Plant-Based Dairy by Category: Value 2017-2022

Table 78 Sales of Plant-Based Dairy by Category: % Volume Growth 2017-2022

Table 79 Sales of Plant-Based Dairy by Category: % Value Growth 2017-2022

Table 80 NBO Company Shares of Plant-Based Dairy: % Value 2018-2022

Table 81 LBN Brand Shares of Plant-Based Dairy: % Value 2019-2022

Table 82 Distribution of Plant-Based Dairy by Format: % Value 2017-2022

Table 83 Forecast Sales of Plant-Based Dairy by Category: Volume 2022-2027

Table 84 Forecast Sales of Plant-Based Dairy by Category: Value 2022-2027

Table 85 □Forecast Sales of Plant-Based Dairy by Category: % Volume Growth 2022-2027

Table 86 □Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Dairy Products and Alternatives in Slovenia

Market Direction | 2022-09-29 | 61 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-18"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com