

Dairy Products and Alternatives in Saudi Arabia

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Report description:

Saudi Arabia has one of the strongest economies in the world and the largest in the Middle East and it has become one of the main players in the global economy thanks to its Vision 2030 plan. 2030 Vision is a strategic plan to move Saudi Arabia away from its reliance on oil to a more diverse economy, including tourism, manufacturing, ports, entertainment and the construction of new cities. The Kingdom aims to diversify its non-oil exports and to increase its share of non-oil GDP from 16% to 50%...

Euromonitor International's Dairy Products and Alternatives in Saudi Arabia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Dairy Products and Alternatives in Saudi Arabia

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List Of Contents And Tables

DAIRY PRODUCTS AND ALTERNATIVES IN SAUDI ARABIA

EXECUTIVE SUMMARY

Dairy products and alternatives in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for dairy products and alternatives?

CHART 1 Dairy Products and Alternatives Value Sales Growth Scenarios: 2020-2027

CHART 2 Dairy Products and Alternatives Impact of Drivers on Value Sales: 2020-2027

MARKET DATA

Table 1 Sales of Dairy Products and Alternatives by Category: Value 2017-2022

Table 2 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022

Table 4 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022

Table 5 Penetration of Private Label by Category: % Value 2017-2022

Table 6 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022

Table 7 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027

Table 8 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

BABY FOOD IN SAUDI ARABIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

More mothers turn to breastfeeding during the pandemic

End of milk formula subsidies and drop in birth rate limits demand for baby food

Organic baby food finds favour among health conscious consumers

PROSPECTS AND OPPORTUNITIES

Growing number of women in the workforce should benefit sales of growing-up milk formula

Health and wellness trend set to continue influencing the competitive landscape

Government efforts to encourage breastfeeding the main threat to growth

CATEGORY DATA

Table 9 Sales of Baby Food by Category: Volume 2017-2022

Table 10 Sales of Baby Food by Category: Value 2017-2022

Table 11 Sales of Baby Food by Category: % Volume Growth 2017-2022

Table 12 Sales of Baby Food by Category: % Value Growth 2017-2022

Table 13 Sales of Growing-Up Milk Formula by Age: % Value 2017-2022

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Table 14 NBO Company Shares of Baby Food: % Value 2018-2022

Table 15 LBN Brand Shares of Baby Food: % Value 2019-2022

Table 16 Distribution of Baby Food by Format: % Value 2017-2022

Table 17 Forecast Sales of Baby Food by Category: Volume 2022-2027

Table 18 □Forecast Sales of Baby Food by Category: Value 2022-2027

Table 19 □Forecast Sales of Baby Food by Category: % Volume Growth 2022-2027

Table 20 □Forecast Sales of Baby Food by Category: % Value Growth 2022-2027

BUTTER AND SPREADS IN SAUDI ARABIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Rising food prices expected to benefit sales of butter

Health and wellness influencing demand, while private label producers look to benefit from challenging economic situation

Almarai retains the lead but Lurpak set to benefit from investment in local production

PROSPECTS AND OPPORTUNITIES

Stable growth projected as consumers return to more normalised behaviour in the wake of the pandemic

Health and wellness trend set to have a mixed impact on butter and spreads

Strong investment from Arla Foods could threaten the lead of Almarai

CATEGORY DATA

Table 21 Sales of Butter and Spreads by Category: Volume 2017-2022

Table 22 Sales of Butter and Spreads by Category: Value 2017-2022

Table 23 Sales of Butter and Spreads by Category: % Volume Growth 2017-2022

Table 24 Sales of Butter and Spreads by Category: % Value Growth 2017-2022

Table 25 NBO Company Shares of Butter and Spreads: % Value 2018-2022

Table 26 LBN Brand Shares of Butter and Spreads: % Value 2019-2022

Table 27 Distribution of Butter and Spreads by Format: % Value 2017-2022

Table 28 Forecast Sales of Butter and Spreads by Category: Volume 2022-2027

Table 29 Forecast Sales of Butter and Spreads by Category: Value 2022-2027

Table 30 □Forecast Sales of Butter and Spreads by Category: % Volume Growth 2022-2027

Table 31 □Forecast Sales of Butter and Spreads by Category: % Value Growth 2022-2027

CHEESE IN SAUDI ARABIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Cheese prices on the rise as manufacturing costs increase

Processed cheese retains popularity while soft cheese is making gains thanks to healthier image

Foodservice demand returns while in retail terms consumers flock to modern grocery retailers

PROSPECTS AND OPPORTUNITIES

Despite ongoing challenges demand for cheese is set to continue growing

Private label expected to see further gains due to economic pressures

Online cheese sales set for further growth

CATEGORY DATA

Table 32 Sales of Cheese by Category: Volume 2017-2022

Table 33 Sales of Cheese by Category: Value 2017-2022

Table 34 Sales of Cheese by Category: % Volume Growth 2017-2022

Table 35 Sales of Cheese by Category: % Value Growth 2017-2022

Table 36 Sales of Spreadable Processed Cheese by Type: % Value 2017-2022

Table 37 Sales of Soft Cheese by Type: % Value 2017-2022

Table 38 Sales of Hard Cheese by Type: % Value 2017-2022

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Table 39 NBO Company Shares of Cheese: % Value 2018-2022

Table 40 LBN Brand Shares of Cheese: % Value 2019-2022

Table 41 □Distribution of Cheese by Format: % Value 2017-2022

Table 42 □Forecast Sales of Cheese by Category: Volume 2022-2027

Table 43 □Forecast Sales of Cheese by Category: Value 2022-2027

Table 44 □Forecast Sales of Cheese by Category: % Volume Growth 2022-2027

Table 45 □Forecast Sales of Cheese by Category: % Value Growth 2022-2027

DRINKING MILK PRODUCTS IN SAUDI ARABIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Dairy producers under pressure as government cuts fodder subsidies

Lifting of COVID-19 restrictions boosts demand

Almarai leads but faces growing competition

PROSPECTS AND OPPORTUNITIES

Competition in powder milk expected to intensify

Arla Foods investing in local production lines

Healthier options set to influence the market while there remains strong potential for private label development

CATEGORY DATA

Table 46 Sales of Drinking Milk Products by Category: Volume 2017-2022

Table 47 Sales of Drinking Milk Products by Category: Value 2017-2022

Table 48 Sales of Drinking Milk Products by Category: % Volume Growth 2017-2022

Table 49 Sales of Drinking Milk Products by Category: % Value Growth 2017-2022

Table 50 NBO Company Shares of Drinking Milk Products: % Value 2018-2022

Table 51 LBN Brand Shares of Drinking Milk Products: % Value 2019-2022

Table 52 Distribution of Drinking Milk Products by Format: % Value 2017-2022

Table 53 Forecast Sales of Drinking Milk Products Products by Category: Volume 2022-2027

Table 54 Forecast Sales of Drinking Milk Products Products by Category: Value 2022-2027

Table 55 □Forecast Sales of Drinking Milk Products Products by Category: % Volume Growth 2022-2027

Table 56 □Forecast Sales of Drinking Milk Products Products by Category: % Value Growth 2022-2027

YOGHURT AND SOUR MILK PRODUCTS IN SAUDI ARABIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Yoghurt and sour milk products benefiting from lifting of COVID-19 restrictions

Plain yoghurt benefits from its use in labneh

Almarai retains dominance as interest in healthier options grows

PROSPECTS AND OPPORTUNITIES

Almarai set to retain popularity thanks to strong brand loyalty

Health and wellness trend set to have a growing influence on sales

Organic products and skyr receive growing interest

CATEGORY DATA

Table 57 Sales of Yoghurt and Sour Milk Products by Category: Volume 2017-2022

Table 58 Sales of Yoghurt and Sour Milk Products by Category: Value 2017-2022

Table 59 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2017-2022

Table 60 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2017-2022

Table 61 Sales of Flavoured Yoghurt by Flavour: Rankings 2017-2022

Table 62 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2018-2022

Table 63 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2019-2022

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Table 64 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2017-2022

Table 65 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2022-2027

Table 66 □Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2022-2027

Table 67 □Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2022-2027

Table 68 □Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2022-2027

OTHER DAIRY IN SAUDI ARABIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sales return to growth as restrictions are lifted

Sour relations with Turkey remain an obstacle to imports of some products

Pinar benefiting from growing demand for plain fromage frais and quark

PROSPECTS AND OPPORTUNITIES

Evaporated milk and cream set to drive growth in other dairy

Condensed milk sales benefiting from innovation

Other dairy full of potential but health concerns could limit stronger growth

CATEGORY DATA

Table 69 Sales of Other Dairy by Category: Volume 2017-2022

Table 70 Sales of Other Dairy by Category: Value 2017-2022

Table 71 Sales of Other Dairy by Category: % Volume Growth 2017-2022

Table 72 Sales of Other Dairy by Category: % Value Growth 2017-2022

Table 73 Sales of Cream by Type: % Value 2017-2022

Table 74 NBO Company Shares of Other Dairy: % Value 2018-2022

Table 75 LBN Brand Shares of Other Dairy: % Value 2019-2022

Table 76 Distribution of Other Dairy by Format: % Value 2017-2022

Table 77 Forecast Sales of Other Dairy by Category: Volume 2022-2027

Table 78 □Forecast Sales of Other Dairy by Category: Value 2022-2027

Table 79 □Forecast Sales of Other Dairy by Category: % Volume Growth 2022-2027

Table 80 □Forecast Sales of Other Dairy by Category: % Value Growth 2022-2027

PLANT-BASED DAIRY IN SAUDI ARABIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Growing awareness of the benefits of a plant-based diet benefits sales

Growing interest in other plant-based milk

Investment in local production increases competition

PROSPECTS AND OPPORTUNITIES

Alpro likely to benefit from further investment

More players likely to enter plant-based dairy as demand grows

Modern grocery retailers key to growth, but further investment needed to increase product awareness

CATEGORY DATA

Table 81 Sales of Plant-Based Dairy by Category: Volume 2017-2022

Table 82 Sales of Plant-Based Dairy by Category: Value 2017-2022

Table 83 Sales of Plant-Based Dairy by Category: % Volume Growth 2017-2022

Table 84 Sales of Plant-Based Dairy by Category: % Value Growth 2017-2022

Table 85 Sales of Other Plant-Based Milk by Type: % Value 2019-2022

Table 86 NBO Company Shares of Plant-Based Dairy: % Value 2018-2022

Table 87 LBN Brand Shares of Plant-Based Dairy: % Value 2019-2022

Table 88 Distribution of Plant-Based Dairy by Format: % Value 2017-2022

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Table 89 Forecast Sales of Plant-Based Dairy by Category: Volume 2022-2027

Table 90 □Forecast Sales of Plant-Based Dairy by Category: Value 2022-2027

Table 91 □Forecast Sales of Plant-Based Dairy by Category: % Volume Growth 2022-2027

Table 92 □Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2022-2027

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