

## **Dairy Products and Alternatives in Portugal**

Market Direction | 2022-09-13 | 73 pages | Euromonitor

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### **Report description:**

Baby food, as a product area, continues to face challenges, mainly due to the falling birth rate in the country. The COVID-19 pandemic also meant that some mothers chose to breastfeed their babies for much longer, as they were at home, and others prepared food for the whole family, including the little ones. These trends remain prevalent in 2022.

Euromonitor International's Dairy Products and Alternatives in Portugal report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dairy Products and Alternatives market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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