

Dairy Products and Alternatives in Poland

Market Direction | 2022-09-13 | 74 pages | Euromonitor

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Report description:

The price of dairy products is rising in Poland due to inflation and rising production costs and this is shaping the market in 2022, with dairy products and alternatives seeing slower growth in retail volume terms. Furthermore, demand for dairy products and alternatives is also being influenced by Poland's slow recovery from the effects of COVID-19 with restrictions having been lifted and life returning to relative normalcy. As consumers spend more time outside the home this has led to slower gr...

Euromonitor International's Dairy Products and Alternatives in Poland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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