

Dairy Products and Alternatives in North Macedonia

Market Direction | 2022-09-28 | 65 pages | Euromonitor

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Report description:

Dairy products and alternatives continued to register positive sales growth in 2022, with baby food the only category to register negative volume growth, the result of North Macedonia's falling birth rate, which precluded any shortages in milk formula, as seen in other parts of the world during 2022. All other categories continued to register rising demand, with retail sales having generally been unaffected by the COVID-19 pandemic due to the essential nature of many dairy categories and the cen...

Euromonitor International's Dairy Products and Alternatives in North Macedonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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