

Dairy Products and Alternatives in North Macedonia

Market Direction | 2022-09-28 | 65 pages | Euromonitor

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Report description:

Dairy products and alternatives continued to register positive sales growth in 2022, with baby food the only category to register negative volume growth, the result of North Macedonia's falling birth rate, which precluded any shortages in milk formula, as seen in other parts of the world during 2022. All other categories continued to register rising demand, with retail sales having generally been unaffected by the COVID-19 pandemic due to the essential nature of many dairy categories and the cen...

Euromonitor International's Dairy Products and Alternatives in North Macedonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Dairy Products and Alternatives in North Macedonia
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List Of Contents And Tables

DAIRY PRODUCTS AND ALTERNATIVES IN NORTH MACEDONIA

EXECUTIVE SUMMARY

Dairy products and alternatives in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 1 Sales of Dairy Products and Alternatives by Category: Value 2017-2022

Table 2 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022

Table 4 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022

Table 5 Penetration of Private Label by Category: % Value 2017-2022

Table 6 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022

Table 7 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027

Table 8 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

BABY FOOD IN NORTH MACEDONIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Negative volume growth as adverse demographic trends undermine growth potential

High inflation boosts unit prices and value sales, influencing purchasing habits

Hipp innovates with a new launch in other baby food

PROSPECTS AND OPPORTUNITIES

Negative demographic trends to continue putting pressure on demand for baby food

Volume growth to falter in powder standard milk formula due to the low birth rate

Special baby milk formula slated for best performance as the incidence of allergies rises

CATEGORY DATA

Table 9 Sales of Baby Food by Category: Volume 2017-2022

Table 10 Sales of Baby Food by Category: Value 2017-2022

Table 11 Sales of Baby Food by Category: % Volume Growth 2017-2022

Table 12 Sales of Baby Food by Category: % Value Growth 2017-2022

Table 13 NBO Company Shares of Baby Food: % Value 2018-2022

Table 14 LBN Brand Shares of Baby Food: % Value 2019-2022

Table 15 Distribution of Baby Food by Format: % Value 2017-2022

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Table 16 Forecast Sales of Baby Food by Category: Volume 2022-2027

Table 17 Forecast Sales of Baby Food by Category: Value 2022-2027

Table 18 □Forecast Sales of Baby Food by Category: % Volume Growth 2022-2027

Table 19 □Forecast Sales of Baby Food by Category: % Value Growth 2022-2027

BUTTER AND SPREADS IN NORTH MACEDONIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Rising demand for butter pushes growth in butter and spreads in 2022

Inflation triggers significant unit price increases across butter and spreads

Meggle improves the image of its flagship butter and margarine brands

PROSPECTS AND OPPORTUNITIES

Stagnant sales growth slated for butter and spreads over the forecast period

Butter to outperform margarine and spreads due to healthy image and lower price gap

Health and wellness to come to the fore via the emergence of fortified/functional spreads

CATEGORY DATA

Table 20 Sales of Butter and Spreads by Category: Volume 2017-2022

Table 21 Sales of Butter and Spreads by Category: Value 2017-2022

Table 22 Sales of Butter and Spreads by Category: % Volume Growth 2017-2022

Table 23 Sales of Butter and Spreads by Category: % Value Growth 2017-2022

Table 24 NBO Company Shares of Butter and Spreads: % Value 2018-2022

Table 25 LBN Brand Shares of Butter and Spreads: % Value 2019-2022

Table 26 Distribution of Butter and Spreads by Format: % Value 2017-2022

Table 27 Forecast Sales of Butter and Spreads by Category: Volume 2022-2027

Table 28 Forecast Sales of Butter and Spreads by Category: Value 2022-2027

Table 29 □Forecast Sales of Butter and Spreads by Category: % Volume Growth 2022-2027

Table 30 □Forecast Sales of Butter and Spreads by Category: % Value Growth 2022-2027

CHEESE IN NORTH MACEDONIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Premiumisation drives value growth in cheese as demand continues to rise

Unit prices continue to rise in cheese due to high inflation and rising production costs

The largest category of packaged hard cheese is also the most dynamic in 2022

PROSPECTS AND OPPORTUNITIES

Premiumisation to continue driving solid value and volume growth in cheese

Health and wellness, convenience to drive sales growth in packaged hard cheese

More diversity to emerge in cheese as consumer tastes become more sophisticated

CATEGORY DATA

Table 31 Sales of Cheese by Category: Volume 2017-2022

Table 32 Sales of Cheese by Category: Value 2017-2022

Table 33 Sales of Cheese by Category: % Volume Growth 2017-2022

Table 34 Sales of Cheese by Category: % Value Growth 2017-2022

Table 35 Sales of Spreadable Processed Cheese by Type: % Value 2017-2022

Table 36 NBO Company Shares of Cheese: % Value 2018-2022

Table 37 LBN Brand Shares of Cheese: % Value 2019-2022

Table 38 Distribution of Cheese by Format: % Value 2017-2022

Table 39 Forecast Sales of Cheese by Category: Volume 2022-2027

Table 40 □Forecast Sales of Cheese by Category: Value 2022-2027

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Table 41 □Forecast Sales of Cheese by Category: % Volume Growth 2022-2027

Table 42 □Forecast Sales of Cheese by Category: % Value Growth 2022-2027

DRINKING MILK PRODUCTS IN NORTH MACEDONIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Positive sales growth as demand for drinking milk products continues to rise

High inflation leads to higher unit prices across all categories of drinking milk products

Free from lactose milk to the fore as the health and wellness trend gains momentum

PROSPECTS AND OPPORTUNITIES

Stable growth set to continue in drinking milk products over the forecast period

Dairy only flavoured milk drinks to record particularly dynamic sales growth

Rising demand for free from lactose cow's milk to accelerate over the forecast period

CATEGORY DATA

Table 43 Sales of Drinking Milk Products by Category: Volume 2017-2022

Table 44 Sales of Drinking Milk Products by Category: Value 2017-2022

Table 45 Sales of Drinking Milk Products by Category: % Volume Growth 2017-2022

Table 46 Sales of Drinking Milk Products by Category: % Value Growth 2017-2022

Table 47 NBO Company Shares of Drinking Milk Products: % Value 2018-2022

Table 48 LBN Brand Shares of Drinking Milk Products: % Value 2019-2022

Table 49 Distribution of Drinking Milk Products by Format: % Value 2017-2022

Table 50 Forecast Sales of Drinking Milk Products Products by Category: Volume 2022-2027

Table 51 Forecast Sales of Drinking Milk Products Products by Category: Value 2022-2027

Table 52 □Forecast Sales of Drinking Milk Products Products by Category: % Volume Growth 2022-2027

Table 53 □Forecast Sales of Drinking Milk Products Products by Category: % Value Growth 2022-2027

YOGHURT AND SOUR MILK PRODUCTS IN NORTH MACEDONIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Positive volume growth in yoghurt and sour milk products despite rising unit prices

Demand for free from lactose yoghurt and sour milk products continues to increase

The range of products available in sour milk products continues to expand

PROSPECTS AND OPPORTUNITIES

Solid growth expected in yoghurt and sour milk products over the forecast period

Rising health and wellness trend to boost the category's overall performance

Rising demand for free from lactose products set to accelerate over the forecast period

CATEGORY DATA

Table 54 Sales of Yoghurt and Sour Milk Products by Category: Volume 2017-2022

Table 55 Sales of Yoghurt and Sour Milk Products by Category: Value 2017-2022

Table 56 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2017-2022

Table 57 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2017-2022

Table 58 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2018-2022

Table 59 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2019-2022

Table 60 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2017-2022

Table 61 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2022-2027

Table 62 Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2022-2027

Table 63 □Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2022-2027

Table 64 □Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2022-2027

OTHER DAIRY IN NORTH MACEDONIA

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Further impressive sales growth seen in other dairy in 2022

Chilled snacks continues to make gains thanks to strong demand by youngsters

Health and wellness trend hits chilled dairy desserts, reflected in new product development

PROSPECTS AND OPPORTUNITIES

Solid growth set to continue in other dairy during the forecast period

New product development and innovation to spur dynamism in chilled snacks

Cream and coffee whiteners to fully recover in foodservice volume terms by 2025

CATEGORY DATA

Table 65 Sales of Other Dairy by Category: Volume 2017-2022

Table 66 Sales of Other Dairy by Category: Value 2017-2022

Table 67 Sales of Other Dairy by Category: % Volume Growth 2017-2022

Table 68 Sales of Other Dairy by Category: % Value Growth 2017-2022

Table 69 NBO Company Shares of Other Dairy: % Value 2018-2022

Table 70 LBN Brand Shares of Other Dairy: % Value 2019-2022

Table 71 Distribution of Other Dairy by Format: % Value 2017-2022

Table 72 Forecast Sales of Other Dairy by Category: Volume 2022-2027

Table 73 Forecast Sales of Other Dairy by Category: Value 2022-2027

Table 74 □Forecast Sales of Other Dairy by Category: % Volume Growth 2022-2027

Table 75 □Forecast Sales of Other Dairy by Category: % Value Growth 2022-2027

PLANT-BASED DAIRY IN NORTH MACEDONIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Plant-based dairy to have a more significant presence in dairy products and alternatives

Other plant-based milk is the most dynamic category of plant-based dairy in 2022

Soy drinks maintains buoyant growth as consumers are familiar with these products

PROSPECTS AND OPPORTUNITIES

Other plant-based milk to remain the most dynamic category over the forecast period

Soy drinks slated for more growth; other plant-based dairy categories to remain minimal

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