

Dairy Products and Alternatives in Italy

Market Direction | 2022-09-08 | 84 pages | Euromonitor

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Report description:

2022 began in a climate of great uncertainty in the aftermath of the COVID-19 pandemic and a general increase in production costs that occurred towards the end of 2021. As regards to the dairy industry, the price of raw milk suffered a sharp increase towards the end of 2021, reaching above the average price level observed in the pre-pandemic period. This scenario was further aggravated by the general increase in production costs of farms (eg, electricity, feed and fertilisers) which put at risk...

Euromonitor International's Dairy Products and Alternatives in Italy report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

September 2022

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