

Dairy Products and Alternatives in Hong Kong, China

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Report description:

Retail demand for dairy products and alternatives in 2022 is set to further drop, in line with increasing mobility and a switch to foodservice as restrictions are eased. Baby food has experienced a massive decline since 2020, vastly affected by cross-border restrictions and a continuous decline in the birth rate in Hong Kong. The decline is likely to continue throughout 2022 due to the fifth wave of COVID-19 hitting Hong Kong at the beginning of the year, which is set to push back the reopening...

Euromonitor International's Dairy Products and Alternatives in Hong Kong, China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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