

Dairy Products and Alternatives in Georgia

Market Direction | 2022-09-29 | 66 pages | Euromonitor

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Report description:

All dairy categories recorded positive retail sales growth in 2022 as the traditional status of these products in Georgian cuisine and the general view among local consumers that these products are absolutely essential part of their diet supported buoyant demand despite rising unit prices amidst high inflation. Among the most popular and traditional dairy products are cow's milk, butter, sour cream and sour milk products, typically the traditional fermented beverage matsoni. During the year, but...

Euromonitor International's Dairy Products and Alternatives in Georgia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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