

Dairy Products and Alternatives in Ethiopia

Market Direction | 2022-09-08 | 32 pages | Euromonitor

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Report description:

While the COVID-19 pandemic has had little impact on demand for dairy and alternatives, not least due to the effective management of the spread of the COVID-19 virus in Ethiopia, widespread civil unrest marred Ethiopian society for much of 2021 and 2022, disrupting supply chains and putting pressure on the ability of many consumers to afford to purchase dairy and alternatives on a regular basis. In addition, the rapidly increasing oil and fuel prices are also placing pressure on the industry as...

Euromonitor International's Dairy Products and Alternatives in Ethiopia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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