

Dairy Products and Alternatives in Egypt

Market Direction | 2022-09-13 | 66 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

Dairy products and plant alternatives are expected to register double-digit value growth in 2022, but volume growth will be much more muted. High inflation caused by in particular increased fuel prices due to the war in Ukraine, as well as currency devaluation of the Egyptian pound, has led to price rises. This is especially true for imported brands, where there has also been increase administrative costs. As a result, players have raised prices in small but frequent increments and this is impac...

Euromonitor International's Dairy Products and Alternatives in Egypt report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Dairy Products and Alternatives in Egypt

Euromonitor International

September 2022

List Of Contents And Tables

DAIRY PRODUCTS AND ALTERNATIVES IN EGYPT

EXECUTIVE SUMMARY

Dairy products and alternatives in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for dairy products and alternatives?

CHART 1 Dairy Products and Alternatives Value Sales Growth Scenarios: 2020-2027

CHART 2 Dairy Products and Alternatives Impact of Drivers on Value Sales: 2020-2027

MARKET DATA

Table 1 Sales of Dairy Products and Alternatives by Category: Value 2017-2022

Table 2 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022

Table 4 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022

Table 5 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022

Table 6 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027

Table 7 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

BABY FOOD IN EGYPT

KEY DATA FINDINGS

2022 DEVELOPMENTS

Fall in volume sales in 2022

Milk formula accounts for most value sales

Nestle and Danone continue to lead

PROSPECTS AND OPPORTUNITIES

Muted outlook over forecast period

Efforts to develop locally-produced milk formula

Parents demand quality

CATEGORY DATA

Table 8 Sales of Baby Food by Category: Volume 2017-2022

Table 9 Sales of Baby Food by Category: Value 2017-2022

Table 10 Sales of Baby Food by Category: % Volume Growth 2017-2022

Table 11 Sales of Baby Food by Category: % Value Growth 2017-2022

Table 12 Sales of Growing-Up Milk Formula by Age: % Value 2017-2022

Table 13 NBO Company Shares of Baby Food: % Value 2018-2022

Table 14 LBN Brand Shares of Baby Food: % Value 2019-2022

Table 15 Distribution of Baby Food by Format: % Value 2017-2022

Table 16 Forecast Sales of Baby Food by Category: Volume 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 17 □Forecast Sales of Baby Food by Category: Value 2022-2027

Table 18 □Forecast Sales of Baby Food by Category: % Volume Growth 2022-2027

Table 19 □Forecast Sales of Baby Food by Category: % Value Growth 2022-2027

BUTTER AND SPREADS IN EGYPT

KEY DATA FINDINGS

2022 DEVELOPMENTS

Fall in current value and volume sales in 2022

Margarine fares best in 2022

Afia International Co retains its lead in 2022 due to its strength in cooking fats

PROSPECTS AND OPPORTUNITIES

Muted performance over forecast period

Increasing health awareness will drive new product developments over the forecast period

Premiumisation an ongoing trend, influencing manufacturers' portfolios

CATEGORY DATA

Table 20 Sales of Butter and Spreads by Category: Volume 2017-2022

Table 21 Sales of Butter and Spreads by Category: Value 2017-2022

Table 22 Sales of Butter and Spreads by Category: % Volume Growth 2017-2022

Table 23 Sales of Butter and Spreads by Category: % Value Growth 2017-2022

Table 24 NBO Company Shares of Butter and Spreads: % Value 2018-2022

Table 25 LBN Brand Shares of Butter and Spreads: % Value 2019-2022

Table 26 Distribution of Butter and Spreads by Format: % Value 2017-2022

Table 27 Forecast Sales of Butter and Spreads by Category: Volume 2022-2027

Table 28 Forecast Sales of Butter and Spreads by Category: Value 2022-2027

Table 29 □Forecast Sales of Butter and Spreads by Category: % Volume Growth 2022-2027

Table 30 □Forecast Sales of Butter and Spreads by Category: % Value Growth 2022-2027

CHEESE IN EGYPT

KEY DATA FINDINGS

2022 DEVELOPMENTS

Moderate volume growth in 2022

Soft cheese best performer

Best Cheese Co for Dairy Products maintains its lead in cheese

PROSPECTS AND OPPORTUNITIES

Moderate constant value growth over forecast period

Trading down behaviour in hard cheese

Functional claims set to drive innovation over the forecast period

CATEGORY DATA

Table 31 Sales of Cheese by Category: Volume 2017-2022

Table 32 Sales of Cheese by Category: Value 2017-2022

Table 33 Sales of Cheese by Category: % Volume Growth 2017-2022

Table 34 Sales of Cheese by Category: % Value Growth 2017-2022

Table 35 Sales of Spreadable Processed Cheese by Type: % Value 2017-2022

Table 36 Sales of Soft Cheese by Type: % Value 2017-2022

Table 37 Sales of Hard Cheese by Type: % Value 2017-2022

Table 38 NBO Company Shares of Cheese: % Value 2018-2022

Table 39 LBN Brand Shares of Cheese: % Value 2019-2022

Table 40 □Distribution of Cheese by Format: % Value 2017-2022

Table 41 □Forecast Sales of Cheese by Category: Volume 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 42 □Forecast Sales of Cheese by Category: Value 2022-2027

Table 43 □Forecast Sales of Cheese by Category: % Volume Growth 2022-2027

Table 44 □Forecast Sales of Cheese by Category: % Value Growth 2022-2027

DRINKING MILK PRODUCTS IN EGYPT

KEY DATA FINDINGS

2022 DEVELOPMENTS

Healthy volume growth in 2022

Shelf stable milk strongest performer

Juhayna continues to lead

PROSPECTS AND OPPORTUNITIES

Healthy volume growth over forecast period

Opportunities for value-added developments

Plant-based milk could increasingly steals value share from dairy milk

CATEGORY DATA

Table 45 Sales of Drinking Milk Products by Category: Volume 2017-2022

Table 46 Sales of Drinking Milk Products by Category: Value 2017-2022

Table 47 Sales of Drinking Milk Products by Category: % Volume Growth 2017-2022

Table 48 Sales of Drinking Milk Products by Category: % Value Growth 2017-2022

Table 49 NBO Company Shares of Drinking Milk Products: % Value 2018-2022

Table 50 LBN Brand Shares of Drinking Milk Products: % Value 2019-2022

Table 51 Distribution of Drinking Milk Products by Format: % Value 2017-2022

Table 52 Forecast Sales of Drinking Milk Products Products by Category: Volume 2022-2027

Table 53 Forecast Sales of Drinking Milk Products Products by Category: Value 2022-2027

Table 54 □Forecast Sales of Drinking Milk Products Products by Category: % Volume Growth 2022-2027

Table 55 □Forecast Sales of Drinking Milk Products Products by Category: % Value Growth 2022-2027

YOGHURT AND SOUR MILK PRODUCTS IN EGYPT

KEY DATA FINDINGS

2022 DEVELOPMENTS

Moderate volume growth despite price rises

Sour milk products outperform yoghurt

Multipacks increasingly popular format

PROSPECTS AND OPPORTUNITIES

Healthy constant value growth over forecast period

Increasing health awareness drives new product development

Promotions key to maintaining share

CATEGORY DATA

Table 56 Sales of Yoghurt and Sour Milk Products by Category: Volume 2017-2022

Table 57 Sales of Yoghurt and Sour Milk Products by Category: Value 2017-2022

Table 58 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2017-2022

Table 59 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2017-2022

Table 60 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2018-2022

Table 61 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2019-2022

Table 62 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2017-2022

Table 63 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2022-2027

Table 64 Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2022-2027

Table 65 □Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2022-2027

Table 66 □Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

OTHER DAIRY IN EGYPT

KEY DATA FINDINGS

2022 DEVELOPMENTS

Fall in volume sales in 2022

Juhayna remains the leading player due to its strength in cream

Other dairy remains stagnant

PROSPECTS AND OPPORTUNITIES

Muted constant value and volume growth over forecast period

Condensed and evaporated milk remains niche

Opportunities lie in added-value proposals to revitalise other dairy

CATEGORY DATA

Table 67 Sales of Other Dairy by Category: Volume 2017-2022

Table 68 Sales of Other Dairy by Category: Value 2017-2022

Table 69 Sales of Other Dairy by Category: % Volume Growth 2017-2022

Table 70 Sales of Other Dairy by Category: % Value Growth 2017-2022

Table 71 Sales of Cream by Type: % Value 2017-2022

Table 72 NBO Company Shares of Other Dairy: % Value 2018-2022

Table 73 LBN Brand Shares of Other Dairy: % Value 2019-2022

Table 74 Distribution of Other Dairy by Format: % Value 2017-2022

Table 75 Forecast Sales of Other Dairy by Category: Volume 2022-2027

Table 76 □Forecast Sales of Other Dairy by Category: Value 2022-2027

Table 77 □Forecast Sales of Other Dairy by Category: % Volume Growth 2022-2027

Table 78 □Forecast Sales of Other Dairy by Category: % Value Growth 2022-2027

PLANT-BASED DAIRY IN EGYPT

KEY DATA FINDINGS

2022 DEVELOPMENTS

Fall in volume sales in 2022

Almond milk most popular product

Entrance of Juhayna a game changer

PROSPECTS AND OPPORTUNITIES

Plant-based dairy remains niche

Plant-based milk could increasingly steals value share from dairy milk

Environmental agenda supports plant-based dairy

CATEGORY DATA

Table 79 Sales of Plant-Based Dairy by Category: Volume 2017-2022

Table 80 Sales of Plant-Based Dairy by Category: Value 2017-2022

Table 81 Sales of Plant-Based Dairy by Category: % Volume Growth 2017-2022

Table 82 Sales of Plant-Based Dairy by Category: % Value Growth 2017-2022

Table 83 NBO Company Shares of Plant-Based Dairy: % Value 2018-2022

Table 84 LBN Brand Shares of Plant-Based Dairy: % Value 2019-2022

Table 85 Distribution of Plant-Based Dairy by Format: % Value 2017-2022

Table 86 Forecast Sales of Plant-Based Dairy by Category: Volume 2022-2027

Table 87 Forecast Sales of Plant-Based Dairy by Category: Value 2022-2027

Table 88 □Forecast Sales of Plant-Based Dairy by Category: % Volume Growth 2022-2027

Table 89 □Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Dairy Products and Alternatives in Egypt

Market Direction | 2022-09-13 | 66 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-09"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com