

## **Dairy Products and Alternatives in Colombia**

Market Direction | 2022-09-07 | 76 pages | Euromonitor

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### **Report description:**

2022 was another challenging year for dairy products and alternatives in Colombia. In dairy, the activities of most players were hampered by the scarcity and high cost of raw materials, which made it difficult to engage consistently in the production of drinking milk products in particular as manufacturers focused their production on higher-priced value-added products with higher profit margins. One of the main causes of the country's raw milk shortage was that many dairy producers have shifted...

Euromonitor International's Dairy Products and Alternatives in Colombia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Dairy Products and Alternatives market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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