

Dairy Products and Alternatives in Chile

Market Direction | 2022-09-14 | 78 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

Dairy products and alternatives has been experiencing great dynamism in terms of retail volume and current value growth rates, and this is set to continue in 2022. Despite an economic environment with increasing price levels and uncertainty, the industry has managed to keep growing by both measures. Categories such as yoghurt and drinking milk products continue to grow as consumers have developed increasing awareness and consciousness about their health, as a consequence of the COVID-19 pandemic...

Euromonitor International's Dairy Products and Alternatives in Chile report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Table of Contents:

Dairy Products and Alternatives in Chile Euromonitor International September 2022

List Of Contents And Tables

DAIRY PRODUCTS AND ALTERNATIVES IN CHILE

EXECUTIVE SUMMARY

Dairy products and alternatives in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for dairy products and alternatives?

CHART 1 Dairy Products and Alternatives Value Sales Growth Scenarios: 2020-2027 CHART 2 Dairy Products and Alternatives Impact of Drivers on Value Sales: 2020-2027

MARKET DATA

Table 1 Sales of Dairy Products and Alternatives by Category: Value 2017-2022

Table 2 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022

Table 4 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022

Table 5 Penetration of Private Label by Category: % Value 2017-2022

Table 6 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022

Table 7 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027

Table 8 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

BABY FOOD IN CHILE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Rising costs for producers, rising prices for consumers

New consumer group offsets ageing Chilean society

AMA Time innovates with 100% sustainable pouch packaging

PROSPECTS AND OPPORTUNITIES

Milk formula will continue to lead baby food in Chile

Prepared baby food set to experience solid growth despite decreasing birth rate

E-commerce will continue its growth path in the Chilean market

CATEGORY DATA

Table 9 Sales of Baby Food by Category: Volume 2017-2022

Table 10 Sales of Baby Food by Category: Value 2017-2022

Table 11 Sales of Baby Food by Category: % Volume Growth 2017-2022

Table 12 Sales of Baby Food by Category: % Value Growth 2017-2022

Table 13 Sales of Growing-Up Milk Formula by Age: % Value 2017-2022

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 14 NBO Company Shares of Baby Food: % Value 2018-2022

Table 15 LBN Brand Shares of Baby Food: % Value 2019-2022

Table 16 Distribution of Baby Food by Format: % Value 2017-2022

Table 17 Forecast Sales of Baby Food by Category: Volume 2022-2027

Table 18 [Forecast Sales of Baby Food by Category: Value 2022-2027

Table 19 [Forecast Sales of Baby Food by Category: % Volume Growth 2022-2027

Table 20 [Forecast Sales of Baby Food by Category: % Value Growth 2022-2027

BUTTER AND SPREADS IN CHILE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Health and wellness trend boosts the consumption of margarine

Butter as a substitute for edible oils

Foodservice recovery decelerates retail growth of butter and spreads

PROSPECTS AND OPPORTUNITIES

Opportunities for players to strengthen their position and attract consumers

E-commerce set to experience strong growth during the forecast period

Health consciousness will boost the consumption of margarine and salt-free butter

CATEGORY DATA

Table 21 Sales of Butter and Spreads by Category: Volume 2017-2022

Table 22 Sales of Butter and Spreads by Category: Value 2017-2022

Table 23 Sales of Butter and Spreads by Category: % Volume Growth 2017-2022

Table 24 Sales of Butter and Spreads by Category: % Value Growth 2017-2022

Table 25 NBO Company Shares of Butter and Spreads: % Value 2018-2022

Table 26 LBN Brand Shares of Butter and Spreads: % Value 2019-2022

Table 27 Distribution of Butter and Spreads by Format: % Value 2017-2022

Table 28 Forecast Sales of Butter and Spreads by Category: Volume 2022-2027

Table 29 Forecast Sales of Butter and Spreads by Category: Value 2022-2027

Table 30 ∏Forecast Sales of Butter and Spreads by Category: % Volume Growth 2022-2027

Table 31 ☐Forecast Sales of Butter and Spreads by Category: % Value Growth 2022-2027

CHEESE IN CHILE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Hygiene awareness increases the consumer preference for packaged cheese

Sustainability and price are key factors hampering demand for packaged cheese

Reactivation of social gatherings boosts the performance of premium hard cheese

PROSPECTS AND OPPORTUNITIES

Impact of imported cheese and plant-based alternatives

Premiumisation through natural ingredients in spreadable cheese

Packaging law and preference for local products may strengthen local brands

CATEGORY DATA

Table 32 Sales of Cheese by Category: Volume 2017-2022

Table 33 Sales of Cheese by Category: Value 2017-2022

Table 34 Sales of Cheese by Category: % Volume Growth 2017-2022

Table 35 Sales of Cheese by Category: % Value Growth 2017-2022

Table 36 Sales of Spreadable Processed Cheese by Type: % Value 2017-2022

Table 37 Sales of Soft Cheese by Type: % Value 2017-2022

Table 38 Sales of Hard Cheese by Type: % Value 2017-2022

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 39 NBO Company Shares of Cheese: % Value 2018-2022

Table 40 LBN Brand Shares of Cheese: % Value 2019-2022

Table 41 Distribution of Cheese by Format: % Value 2017-2022

Table 42 ☐Forecast Sales of Cheese by Category: Volume 2022-2027

Table 43 [Forecast Sales of Cheese by Category: Value 2022-2027

Table 44 [Forecast Sales of Cheese by Category: % Volume Growth 2022-2027 Table 45 [Forecast Sales of Cheese by Category: % Value Growth 2022-2027

DRINKING MILK PRODUCTS IN CHILE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Russian invasion of Ukraine affects production costs

Droughts in southern Chile harm local milk production

Oligopoly of Colun, Soprole, Watt's and Nestle

PROSPECTS AND OPPORTUNITIES

Milk with immune system support to lead expected growth in the forecast period

Competition from plant-based dairy will continue to grow in the forecast period

In-person schooling will continue to drive individual format flavoured milk drinks

CATEGORY DATA

Table 46 Sales of Drinking Milk Products by Category: Volume 2017-2022

Table 47 Sales of Drinking Milk Products by Category: Value 2017-2022

Table 48 Sales of Drinking Milk Products by Category: % Volume Growth 2017-2022

Table 49 Sales of Drinking Milk Products by Category: % Value Growth 2017-2022

Table 50 NBO Company Shares of Drinking Milk Products: % Value 2018-2022

Table 51 LBN Brand Shares of Drinking Milk Products: % Value 2019-2022

Table 52 Distribution of Drinking Milk Products by Format: % Value 2017-2022

Table 53 Forecast Sales of Drinking Milk Products Products by Category: Volume 2022-2027

Table 54 Forecast Sales of Drinking Milk Products Products by Category: Value 2022-2027

Table 55 [Forecast Sales of Drinking Milk Products Products by Category: % Volume Growth 2022-2027 Table 56 [Forecast Sales of Drinking Milk Products Products by Category: % Value Growth 2022-2027

YOGHURT AND SOUR MILK PRODUCTS IN CHILE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Health awareness continues to boost demand for low-fat and high-protein yoghurt

Plant-based yoghurt driven by innovation, but does not stop growth in dairy yoghurt

Innovation is a key factor in a highly competitve category

PROSPECTS AND OPPORTUNITIES

Functional products will continue to drive sales of yoghurt

More launches of plant-based products expected, but dairy yoghurt will still grow

Drinking yoghurt set to continue growing due to reopening of schools

CATEGORY DATA

Table 57 Sales of Yoghurt and Sour Milk Products by Category: Volume 2017-2022

Table 58 Sales of Yoghurt and Sour Milk Products by Category: Value 2017-2022

Table 59 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2017-2022

Table 60 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2017-2022

Table 61 Sales of Flavoured Yoghurt by Flavour: Rankings 2017-2022

Table 62 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2018-2022

Table 63 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2019-2022

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 64 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2017-2022

Table 65 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2022-2027

Table 66 ∏Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2022-2027

Table 67 ☐Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2022-2027

Table 68 [Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2022-2027

OTHER DAIRY IN CHILE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Nestle Chile consolidates its position in chilled dairy desserts

Other dairy remains a highly concentrated category

Reactivation of in-person activities slows the growth of condensed milk

PROSPECTS AND OPPORTUNITIES

Private label set to grow in an economy harmed by high levels of inflation

Modern grocery retailers and e-commerce offer interesting potential for players

El Manjar will continue to consolidate its lead in flavoured condensed milk

CATEGORY DATA

Table 69 Sales of Other Dairy by Category: Volume 2017-2022

Table 70 Sales of Other Dairy by Category: Value 2017-2022

Table 71 Sales of Other Dairy by Category: % Volume Growth 2017-2022

Table 72 Sales of Other Dairy by Category: % Value Growth 2017-2022

Table 73 Sales of Cream by Type: % Value 2017-2022

Table 74 NBO Company Shares of Other Dairy: % Value 2018-2022

Table 75 LBN Brand Shares of Other Dairy: % Value 2019-2022

Table 76 Distribution of Other Dairy by Format: % Value 2017-2022

Table 77 Forecast Sales of Other Dairy by Category: Volume 2022-2027

Table 78 [Forecast Sales of Other Dairy by Category: Value 2022-2027

Table 79 ☐Forecast Sales of Other Dairy by Category: % Volume Growth 2022-2027

Table 80 ☐Forecast Sales of Other Dairy by Category: % Value Growth 2022-2027

PLANT-BASED DAIRY IN CHILE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Almond milk continues to lead other plant-based milk

Health and wellness trend continues to boost plant-based dairy

Consumers with lactose intolerance are fundamental for plant-based dairy

PROSPECTS AND OPPORTUNITIES

Plant-based dairy set to experience consistent growth in the forecast period

Environmental awareness to foster the consumption of plant-based dairy

Strong opportunities for innovation in an immature category

CATEGORY DATA

Table 81 Sales of Plant-Based Dairy by Category: Volume 2017-2022

Table 82 Sales of Plant-Based Dairy by Category: Value 2017-2022

Table 83 Sales of Plant-Based Dairy by Category: % Volume Growth 2017-2022

Table 84 Sales of Plant-Based Dairy by Category: % Value Growth 2017-2022

Table 85 Sales of Other Plant-Based Milk by Type: % Value 2019-2022

Table 86 NBO Company Shares of Plant-Based Dairy: % Value 2018-2022

Table 87 LBN Brand Shares of Plant-Based Dairy: % Value 2019-2022

Table 88 Distribution of Plant-Based Dairy by Format: % Value 2017-2022

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 89 Forecast Sales of Plant-Based Dairy by Category: Volume 2022-2027 Table 90 [Forecast Sales of Plant-Based Dairy by Category: Value 2022-2027

Table 91 [Forecast Sales of Plant-Based Dairy by Category: % Volume Growth 2022-2027 Table 92 [Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2022-2027

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com



☐ - Print this form

To place an Order with Scotts International:

 $\hfill \Box$ - Complete the relevant blank fields and sign

Dairy Products and Alternatives in Chile

Market Direction | 2022-09-14 | 78 pages | Euromonitor

Select license	License				Price
	Single User Licence			€1750.00	
	Multiple User License (1 Site)				€3500.00
	Multiple User License (Global)				€5250.00
				VAT	
				Total	
** VAT will be addec	evant license option. For any questions p I at 23% for Polish based companies, ind				
]** VAT will be addec		ividuals and EU based			
]** VAT will be addec		ividuals and EU based			
]** VAT will be added Email* First Name*		ividuals and EU based	companies who are unal		
]** VAT will be added Email* First Name* ob title*		ividuals and EU based Phone* Last Name*	companies who are unal		
** VAT will be added Email* First Name* ob title* Company Name*		Phone* Last Name* EU Vat / Tax ID	companies who are unal		
]** VAT will be added Email* First Name* ob title* Company Name* Address*		Phone* Last Name* EU Vat / Tax ID	companies who are unal		

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com