

## **Dairy Products and Alternatives in Cameroon**

Market Direction | 2022-09-29 | 64 pages | Euromonitor

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### **Report description:**

Overall retail volume growth for dairy products and alternatives in Cameroon is projected to slow in 2022. The slowdown mainly reflects the stabilisation of consumption patterns following the strong rebound in sales that accompanied the easing of the COVID-19 pandemic and a robust economic recovery in 2021. Demand in some categories has been further hampered by rising inflation, which has caused unit prices to increase and driven up the general cost of living.

Euromonitor International's Dairy Products and Alternatives in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Dairy Products and Alternatives market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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