

Dairy Products and Alternatives in Bulgaria

Market Direction | 2022-09-13 | 73 pages | Euromonitor

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Report description:

Value sales of dairy products and alternatives are set to rise strongly in Bulgaria in 2022 due to the dramatic rise in inflation. With consumer prices having been suppressed during the COVID-19 crisis, inflation began to accelerate in the second half of 2021. The rate of inflation continued to increase in the first half of 2022 as a result of the continued growth of electricity and natural gas prices for business consumers and the further increase in prices of raw materials, transportation, pac...

Euromonitor International's Dairy Products and Alternatives in Bulgaria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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