

## **Dairy Products and Alternatives in Brazil**

Market Direction | 2022-09-13 | 87 pages | Euromonitor

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### **Report description:**

Brazil is an important player in the global dairy industry, occupying fourth place in terms of the volumes (tonnes) consumed. In 2020, the emergency aid provided by the federal government for unemployed and informal workers fostered consumption in classes C, D and E, which ended up in a positive growth scenario for dairy. The positive performance experienced in 2020 was also related to the isolation measures imposed by COVID-19, as people consumed more dairy products at home. However, as the pan...

Euromonitor International's Dairy Products and Alternatives in Brazil report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dairy Products and Alternatives market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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