

Cough, Cold and Allergy (Hay Fever) Remedies in Tunisia

Market Direction | 2022-09-26 | 21 pages | Euromonitor

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Report description:

Medicated confectionery continues to grow in Tunisia and was the best performing cough, cold and allergy category in 2022, especially thanks to local companies that have entered the market in recent years. In 2021 and 2022, around ten new products entered the local market, including the Triplex brand range which offers over 10 products with different flavours. Growth is also attributable to consumer appreciation of the products, which appeal as they are both medicinal and pleasant to take as the...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

September 2022

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