

Consumer Health in Sri Lanka

Market Direction | 2022-09-26 | 58 pages | Euromonitor

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Report description:

The economic crisis took its toll on Sri Lanka's consumer health industry during 2022 as price controls combined with scarcity in foreign exchange reserves to hamper imports of essential medicines. This led to supply shortages across the industry whilst putting pressure on profits for key players. March and April saw extreme price rises, followed by the declaration of an emergency health situation due to severe drug shortages, with consumers panic buying OTC drugs in response.

Euromonitor International's Consumer Health in Sri Lanka report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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