

Consumer Health in Slovenia

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Report description:

The recovery and growth of the overall consumer health industry is expected in Slovenia. Many consumers are losing confidence in medicine since the experiences of the pandemic - as a number of restrictions and statements have been seen as illogical, especially with hindsight. Public disagreements between medical staff have led to increased self-medication and use of supplements and herbal/traditional medicine.

Euromonitor International's Consumer Health in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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